

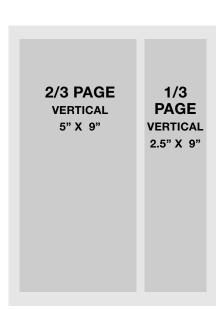
PRINT AD RATES

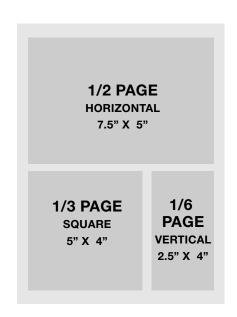
Final Print Deadline March 15th

Full Page \$1,500	Premium Placement	
Two Thirds\$1,100	Back Cover\$2,700	10% AD Discount
Half Page\$870	Inside Front Cover\$2,200	for Running
Third Page\$650	Inside Back Cover\$1,700	a Banner Ad or Keyword
Sixth Page \$320	Facing Index\$1,600	

Preferred File Format: TIFF or EPS but a PDF will be accepted - 300 ppi Minimum Required







ONLINE BANNER ADS

700 pixels wide x 80 pixels tall JPG or animated GIF

Headline Banner Ad \$240/mo - Appears in rotation on every page of the site

165w x 80t Static JPG Home Page \$145/mo Tab Page \$32/mo Basic Category \$28/mo

Keyword Listing Upgrade \$48/mo

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