

Final advertising deadline is March 15th

Submit ad and payment by February 15th for a 10% discount!

**If you are submitting new art,
please read the following carefully.**

- All display ads must be submitted by U.S. mail. We cannot accept ads by email, FedEx or UPS.
- Please do not submit original artwork; it cannot be returned.
- Files may be submitted on CD, Zip disk, or floppy disk.
- Preferred electronic formats for art files are: EPS, TIFF or PDF. We cannot accept word processing (e.g., MSWord) files. Application files that can be processed include QuarkXPress (up to v6.5), Illustrator (up to CS2), Photoshop (up to CS). Please export all InDesign files to EPS. Do not flatten files.
- Include all fonts and embedded images even if you think we don't need them. We often have to open files to make later alterations.
- *Important:* Include a hard copy proof of all ads.

If you have questions, please contact us.

Lynetta Freeman
415-531-9760 (voice)
707-581-1725 (fax)
IVISUAL@aol.com
www.ReelDirectory.com

Mail files and proofs to:
Reel Directory
P.O. Box 1910, Boyes Hot Springs, CA 95416

Please remember, you cannot FedEx or UPS to a PO Box

REEL DIRECTORY

Northern California's
Source for ...

FILM

VIDEO

MULTIMEDIA



**Are you getting the exposure you want?
Advertising Has It's Benefits!**

ADVERTISING IN THE REEL DIRECTORY HAS ITS BENEFITS!

As a special thank you for your support of this valuable resource, you'll receive these great benefits:

A free copy of the Reel Directory, a \$35 value

PLUS

an upgrade to Premium status for all your on-line listings

Everyone listed in the Reel Directory gets their name and phone number posted at www.ReelDirectory.com, but only Premium listings filter to the top of each category and click to open a comprehensive profile page built just for you.

Sample on-line profile for Premium listings

Your Name/Company

Years of Experience

[CREW SERVICES] [Directors]



Contact Information

Your Name/Company

(415) 555-1111

(415) 555-2222 Fax

(415) 555-3333 Cell

Links

Résumé

www.yourwebsite.com

mail@anywebsite.com

Your 35 word description, which may include a client list, film credits, list of equipment or supplies, and other pertinent information.

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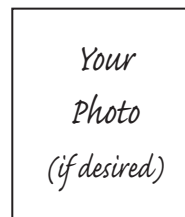
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Did you know www.ReelDirectory.com
gets as many as 650,000 hits a month?

Did you know you can purchase a banner ad
on our Web site for as little as \$24 a month?

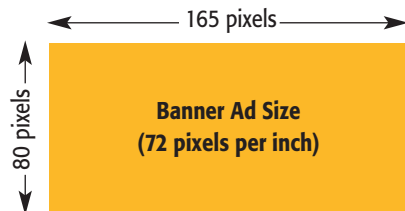
Banner Ad Monthly Rates

Basic Category \$24 • Tab Page \$30

Index Page \$110 • Home Page \$145

Banner ad design is available on request

**Banner advertisers receive a \$700 discount on color ads
in the printed Reel Directory**



Sample Banner Ad



To get started, just email a JPEG file to
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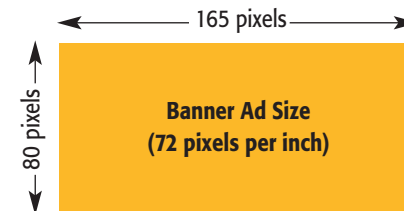
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