

## Jerome Carolfi

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## SUMMARY

Video production, editing and motion graphics; related Web and multimedia

## SKILLS

- Media production tools, including Adobe Creative Suite, Apple Final Cut Pro, Compressor, AVID Media Composer, Apple QuickTime and media compression tools.

## TALENTS

- Experience managing digital assets and the project workflow process
- Scheduling and budget skills for media projects
- Client relationship and training experience
- Managing media production projects with multiple stakeholders

## WORK EXPERIENCE

### **Tri-Valley Community Television, Pleasanton, CA 2014-Current**

#### **Video Editor**

Video editing and motion graphics of programs.

### **Communications and Video, San Francisco, CA 2010-Current**

#### **Video Editor, Producer and Media Services Specialist**

Helping clients tell their stories

- Post production services for event and corporate video; editing as well as outputting deliverables encoded to client specifications
- Corporate messaging, Web promotional and educational video projects
- Recording events and meetings for marketing /social media
- Clients include OneWorld Communications, IMA Interactive, UCSF University and Alumni Events, International Association of Defense Counsel, Microsoft (RSA Conference)

### **SCHAWK, INC., (Onsite at Safeway, Inc., Pleasanton, CA) 2005-2010**

#### **System Administrator/Project Manager**

Directly supporting Safeway's packaging production process as the go-to person onsite for Schawk's packaging proofing and workflow solution. Additionally managing packaging projects and providing project status tracking reports. Updating and managing digital assets for packaging, including dieline and print specs, assisting the Safeway team stakeholders locate current and past packaging files

### **CHARLES SCHWAB & CO., San Francisco, CA**

#### **Web Producer – Employee Communications**

Timely publishing of employee news; Web design and maintenance of Employee Communication Intranet site

### **UNIVERSITY OF WISCONSIN-MADISON, Madison, WI**

#### **Media Coordinator – Communication Arts Department**

Managed media production facilities; delivered media support for academic programs and advised students and faculty on best practices

## EDUCATION

**Certificates**, Video Production and Editing; Video Post Production (2015)

Broadcasting and Electronic Media Arts, City College of San Francisco

**MFA**, Filmmaking, San Francisco Art Institute

**BA**, Communication Arts (Radio, TV, and Film), University of Wisconsin-Madison