

# dada

*Award-winning productions and creativity  
Smart & effective marketing solutions  
Best possible customer experience*

## **ABOUT DADA**

Dada is a creative agency that works closely with their clients to develop, design, produce and deliver compelling and innovative media communications. Recognized for their personal approach and awarded for their creativity, Dada is committed to producing the highest quality products and services for their clients.

## **CAPABILITIES**

Dada's creative professionals have years of experience in consulting, producing and managing successful projects that begins with concept development and ends with delivering your material on-time and on-budget in the right medium.

*Creative Strategy - Content Development - Media Production - Project Management*

## **PEOPLE**

Karen Bisgeier and Richard Sloss, the principals of Dada, take pride in every project they produce. Recognized for their originality and strong leadership, they work with a dynamic group of people, combining the best talent, experience and know how to fit the needs and scope of your project.

## **CLIENTS**

Delivering award-winning solutions our clients are proud of.

AT&T	Mumm Napa	Epson America
Visa	Beringer Blass Wine Estates	Shaklee
Hitachi Data Systems	Kendall-Jackson	Micron Electronics
Macromedia	William Hill Estate	Sun Microsystems
IBM	J Vineyards & Winery	SGI
Bank of America	Apple	Gauger & Associates
Sybase	Pacific Gas & Electric	Verizon Wireless
Johnson & Johnson	The Oakland A's	Roxie Theatre
National Semiconductor	Safeway	Michael Tilson Thomas
KPIX-TV	KRON-TV	EPRI
KQED-TV	KCSM-TV	MSNBC

## **AWARDS**

Throughout the years, Dada has been recognized for being the best in their field.

Aurora Award, 2007, PLATINUM BEST OF SHOW  
Aurora Award, 2007, GOLD  
ADDY Award, 2006-2007, SILVER  
Emmy Award, DESIGN & ANIMATION, National Academy of Television Arts & Sciences  
Telly Award, 2005, PLATINUM, Film and Video  
Telly Award, 2005, GOLD, Film and Video for Events  
Telly Award, 2005, GOLD, Film and Video for Corporate  
Telly Award, 2005, PLATINUM, BEST DVD  
George Foster PEABODY AWARD for excellence in Broadcasting  
Telly Award, 2004, Film and Video  
Aurora Award, 2004, PLATINUM BEST OF SHOW  
Aurora Award, 2004, GOLD  
Showcase, BEST VIDEO, San Francisco Advertising Club

## CREATIVE SERVICES

From the world's largest credit card company to a world renowned family winery; from one of the most celebrated musical conductors to a Fortune 500 computer company; from luxury homes to famous photographers; whatever the project...we are in the business of making our clients look good...and we enjoy doing it. We think differently and we know what it takes. Creative thinking, experience and the ability to execute are all traits that are synonymous with Dada. Look below at the services we offer. If there is something not there that you are looking for, don't hesitate to ask. We love a challenge.

### Content Development

Consulting	Presentations
Concept Development	Information Design
Scriptwriting	Product Launches
Storyboarding	Success Stories & Testimonials
Online Media	Websites
Multimedia Design	Instructional Design/Training

### Production

Online Media Production	Graphic Design
Film & Video Production	3-D Animation
Editorial	Product Demos
Art Direction	Flash

### Consulting

Video	DVD & CD
Flash	Video & Audio Podcasts
Online	Webcasts

"As a client of Dada's I can offer only the highest of praise of their performance and product. They have produced several quality jobs for me, all on time and within budget. Their work is consistently creative, thorough and in touch with our clients needs. I would recommend Dada to anyone who needs a company that can plan, record, compose and deliver an engaging story."

*George Jardine  
Macromedia/Adobe Systems*

"Dada worked on the production of the very successful Epson Print Academy which included many video segments that were both educational and entertaining. I highly recommend Dada to anyone who needs a company that can plan, record, compose and deliver an engaging story."

*Parker Plaisted  
Epson America*

"Karen & Richard are immensely talented and effective producer/directors. They are award winning creatives, who are smart and personable and clearly an asset to any project."

*Billie Parker  
Visa*

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