



a forum for moving image makers

As of April 2009, its One Year Anniversary Issue, *CineSource* has become quite a phenomena featuring:

- Printing 6000 copies (almost triple where we started one year ago) and 20 pages
- Investigative reporting, starting with comprehensive coverage of Oakland's burgeoning film/video scene
- *CineSource's* 2009 Flaherty Documentary Award, submissions due by June 15th
- *CineSource's* 2009 Production Survey, submissions due May 15th

CineSource Distribution

- A free publication, *CineSource* is available at industry outlets, ad agencies, equipment vendors, post houses, bookstores and theaters across Northern California, and by paid subscription.
- Published the first of each month, *CineSource* runs 12 to 24 pages, depending on advertising and content, color or black and white tabloid, ditto, at over 5,000 copies.
- *CineSource's* primary readership: 30 to 60-year-old media professionals who are world travelers, trend setters, and purchasers of equipment, peripherals and services, often at prices over \$10,000. We also distribute to the next generation of filmmakers: All 15 of the Bay Area's film schools. (see article)
- Ancillary readership includes musicians, writers, actors, festival staff, public relations people, and other tech and support professionals.
- We estimate a typical copy of *CineSource* gets 1.5 readers

CineSource Synopsis

CineSource is Northern California's only film and video magazine, serving a 15,000 member community that ranges from independent documentary and feature makers to post-production pros, game developers, and 'Hollywood North' executives. *CineSource* brings the community together – to inform, assist and inspire.

CineSource Content

CineSource blends art and trade, good design and detailed reporting, lowly newsprint and high-tech web – which befits our creative diverse community. We feature local news, issues of nationwide interest, in-depth interviews, tech research, book reviews, festival summaries, calendar listings and local industry activity. We have run some great articles: from coverage of all the local film festivals and film schools to interviews with some hot directors (Morris, Jenkins, Nilsson), plus full union and industry coverage. The website has breaking news, blogs, forums, article archives, resource lists, and all our columns like Crew Call, Tech Tips, Direct Action by indie director Rob Nilsson or Cartoon Viz by animation maven Karl Cohen.