SHANI HECKMAN

Director • Producer • Editor

PROFILE:

- Award winning director and producer with varied experienced in short films, television documentaries and features, excels at team building.
- Possess a rare blend of creative insight, tenacity, and project management.
- Charismatic, go-getter, hardworking, self-starter with East Coast flare and West Coast sensibility.

Areas of expertise:

- Film & Video Production
 Scriptwriting
 Project Management
 Marketing/Communications
 Crew Formation
 Script Breakdowns
 Contract Negotiation
 Budgets/ Contracts
 FCP Video Editing
 Coalition Building
 Email Marketing
 Web 2.0 Technologies
 Set Coordination

EXPERIENCE:

America's Most Unwanted

Short form documentary

Director, Producer & Editor

2012

A fiscally sponsored project of the Bay Area Video Coalition, winner of six foundation grants.

- Wrote and developed script.
- Recruited and interviewed documentary characters over five-year period.
- Edited interviews, verite footage and stills into polished final piece.
- Hired video professionals including colorist, transcriptionist, and sound designers.

Unicorns

Feature / Super 16 mm

Art Director

2012

Sundance Workshop & IFP Winner

- Recruited, trained and managed volunteer crew of ten for twelve-week shoot.
- Managed and reconciled department budget.
- Scheduled department vehicles.
- Secured major props including goats, vintage cars, hay, circus performers, and
- Managed props on-set and arranged for delivery and storage.

I Almost (GOT) Away With It Props Master & Set Decorator

2011

5 episodes/ HD multi-camera / Season 2

- Organized, built and managed props, wardrobe and sets, for high-paced, crime television series.
- Made blood and managed makeup for many episodes.

- Provided on set art decoration in studio and on location.
- Managed smoke during shoots.
- Drove, organized and coordinated on location two-ton art production truck.

Valencia Chapter Five Producer/Art Director

2011

Dir: Hilary Goldberg (21 Chapters in series/ HD short film)

- Secured crew, locations, and crafts for two day shoot.
- Built props and managed art direction.

Rebirth Set Production Assistant 2009

Dir: Jim Whitaker/ Sundance Premiere

- Picked up vehicle, and drove crew around Bay Area without GPS.
- Managed equipment storage and craft services needs.
- Arranged lights and rigged sound.
- Took Director & D.P. to airport at 5 am.

Friends & Lovers Assistant Director 2009

Feature / HD

- Broke down script and developed shot list with the Director and D.P.
- Scheduled forty-day shoot, with ten locations and a team of twenty.
- Created and managed crew and talent forms.
- Recruited and secured crew, locations, and crafts.
- Managed shoot, ensuring daily goals were met.

Project Renew Assistant Director 2007

16 mm industrial

 Managed one-day shoot on 16 mm with five locations, props, and costumes for ten SAG talent.

Wrong Bathroom Producer, Director & Editor

2005

- Shot and edited interviews and b-roll imagery, into a cohesive short form documentary.
- Winner of PlanetOut Top Ten Shorts, 2006.
- Screened in 30 festivals and translated into 7 languages.

EDUCATION:

M.F.A. Cinema, 2011

San Francisco State University

B.A. Global Economics, 1995

University of California Santa Cruz

International Business Program, 1994

Universita di Luigi Bocconi