



One strength of new technology is its ability to easily and conveniently bring real life environments into an audience's home. CLAi is making use of this... to allow families to visit each of the Shriners Hospitals for Children on the Internet.

We invited patients to act as hosts for each hospital, guiding us through each area while using their stories, experiences and personalities to bring the location to life. This "Virtual Tour" helps to ease any concerns and fears children and parents may have. The video will be on the Internet, DVD, and broadcast... shot and edited in Sony HDCam, with the highest quality image and sound available.

CLAi produce exceptionally effective, award-winning corporate video and television programs for national and international marketing, PR, advertising and broadcast clients - and we do it very well, if somewhat differently in concept, execution and style to most organizations. From concept and scripting to shooting and 3D animation to editing and DVD authoring, in either standard or high definition. Whatever you need, whenever you need it, however complicated or simple a project - if it involves video in any way give us a call at CLAi... 831.477.1806...

design.write.shoot.animate.edit.author.direct.produce