

InterCultura Multilingual Media is a minority-owned business (MBE) based in San Francisco, California, specializing in

Full-service production for Video, Voice-over & Translation in almost any language.

We help

companies, government agencies and non-profit organizations expand their customer or client base and broaden their impact by producing the appropriate media product or package in practically any language.

Our commitment to delivering the **highest quality product** involves ensuring an **accurate translation** as well as reflecting the **nuances of culture and language** in all of our work.

We are committed to portraying people of all cultures, ethnicities and nationalities in all their diversity.

Regardless of the language and media you need,
InterCultura Multilingual Media is your key to
accurate and culturally-appropriate communications.

- TV
- Radio
- Web
- DVD
- Print



Services

Video Production

We specialize in **full-service production** of educational and training videos. Our professional services are ideal for applications such as:

TV

- Educational DVDs
- Internet video
- Interactive exhibits
- Training tapes

We develop your concept or treatment into a script and handle all aspects of production and post-production, from start to finish,

including hiring crew and talent, directing, shooting, and editing, to deliver your master in any media format.

InterCultura has produced a number of educational videos for the California Department of Education, including For English Learner Success, which received 3 awards during 2006, and We Speak America, which received several international festival awards, including a nomination for Best Documentary at the prestigious Imagen Awards in Los Angeles.

Our **support services for video** also include:

- Video editing
- Subtitling

- Motion graphics
- Multilingual DVD authoring



Please contact us to discuss your video production needs and we will gladly provide you with a free preliminary budget.







Voice-over Production

Our facility includes a **Professional Audio Recording** and **Editing Studio** that is specifically designed for **Voice-over** recording, making it ideal for applications such as:

- Radio commercials
 & PSAs
- TV commercials
- Training videos
- Podcasting
- Educational toys
- Multimedia exhibits
- Instructional CDs

- Video games
- Museum audio tours
- Voice-mail
- Voice-recognition systems
- Audio books
- Internet audio, including podcasts

We produce your entire voice-over project, from concept through master, including translating the script, casting professional, international voice-over talent, hiring the voice-over director, recording, editing, mixing, and mastering to CD or any digital media.

Our complete multilingual Voice-over and Audio Post-Production services include:

- Translation
- Casting
- International Voice Talent
- Talent Directors
- Mixing and editing
- Sound design



Please contact us to discuss your voiceover production needs and we will gladly provide you with a free estimate.







Translation

InterCultura provides **translation**, **proofing and editing** services into and from almost any language.

We provide translation services for all media, including:

- Printed materials
- Websites
- Audio scripts
- Subtitles
- DVD menus

Our translators, editors, and proofreaders are:

- Native speakers
- Professional
- Experienced
- Specialized
- Certified by the

American Translators

Association

Working as a team, we ensure accurate and culturally-appropriate translations of the highest quality.

Please contact us to discuss your translation needs and we will gladly provide you with a **free estimate**.

Rates

| Service | Language | Rate |
|----------------------------|--|--|
| Translation | Major European: (Spanish, French, German, Italian) | \$.30/word |
| | Major Asian: (Mandarin, Cantonese, Japanese) | \$.35/word |
| | Asian and European (Non-roman script: Russian, Korean, Vietnamese) | \$.35/word |
| | Other languages: (Arabic, Urdu, Armenian, Cambodian, Hmong, Farsi) | \$0.40/word |
| Voice-over Casting | European/Romance Languages: Common Non- | \$100/voice (per gender) \$200/voice. |
| | Romance Languages Rare languages: | \$300/voice. |
| Voice-over Director | All languages | \$100/voice. \$100/hr - \$125/hr (2 hour minimum) (Rates varying according to language.) |
| Voice-over Talent | All languages | \$125/hr - \$350/hr (2 hour minimum) (NOTE: Rates vary depending on application, market, language, length of recording session, and whether talent is non-union or union. Average rates are \$175/hr.) |
| Recording Studio Rental | English | \$125/hr w/audio engineer (2-hr. minimum) *Special rate for non-profits and independent producers: |
| | | independent producers: \$90/hr |

Rates (cont.)

| Service | Language | Rate |
|---------------|------------------------------------|---|
| Video editing | All languages | \$125/hr w/edit suite and editor |
| Subtitling | English | \$75/hr (45 min. of studio time per minute of video) |
| | Spanish | \$75/hr (45 min. of studio time per minute of video) |
| | All other languages | \$125/hr (45 min. of studio time per minute of video) |
| DVD Authoring | English & Spanish | \$500/DVD with graphics and up to 2 menus |
| | All other languages | \$600/DVD with graphics and up to 2 menus |
| Transcription | English | \$45/hour |
| | Spanish | \$50/hour |
| | Other European and Asian languages | \$50/hour |
| Typesetting | English and Spanish | \$50/hr |
| | All other European languages | \$75/hr |
| | All major Asian Languages | \$100/hr |

Please visit our <u>website</u> for additional information and samples of our work, or <u>contact us</u> for a free estimate.

We look forward to helping you engage the world.