

Michael Winters

DIGITAL VIDEO PRODUCER | FILM DIRECTOR
EDITOR | PHOTOGRAPHER

I'm a curious and forward-thinking visual storyteller with chops in elevating stories. I collaborate with clients and stakeholders to take cross-platform digital video content and experiences from concept to delivery with talent, creativity, and the latest technology.



CONTACT

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Oakland
 Portfolio

WORK HISTORY

ASSOCIATE VIDEO PRODUCER VSC

Aug. 2019 - Nov. 2019 San Francisco, CA

As a founding member of VSC's creative Studio, launched its two-person content creation team (September 2019).

- Established new Studio visual storytelling strategies based on decks and scripts created.
- Produced internal and client-facing content in studio and on location — brand films, commercials, podcasts, graphic design, and social media ads from concept to delivery.

VIDEO PRODUCER / EDITOR / PHOTOGRAPHER Circle Visions

Jan. 2019 - Aug. 2019 Kensington, CA

- Produced and edited daily team-based/solo real estate video, photo, and drone shoots daily for Compass, Sotheby's, Coldwell Banker, and private parties.
- Completed rigorous 10-part training course and acquired FAA Part 107 Remote Pilot Certification in first-time passing, enabling legal commercial drone operation.

VIDEO / MOTION PRODUCER Art.com

Apr. 2018 - Jul. 2018 Emeryville, CA

As second half of a >1-year-old two-person video studio, established content strategy in collaboration with creative, growth, and social teams.

- Produced 25+ in-house social media ads and graphics from concept to delivery.

PRODUCTION COORDINATOR / CAMERA OPERATOR Bellum Entertainment

May 2016 - May 2017 New Orleans, LA

Hired 9 months and 31 into a 104 30-minute episode order for Oxygen/Sky TV docuseries "It Takes a Killer." Facing tight deadlines and scarce resources, improved existing processes as part of initially four-person production team (with hiring of two additional members Feb. 2017). Collective effort of efficient scheduling and resource management resulted in the on-deadline and under-budget completion and delivery of the remaining 73 episodes.

- As production coordinator, organized and led studio/location episode shoots, resources, locations, cast, and crew.
- Co-built and managed twice a week production meetings to complete three 12+ hour shoots and show edits per week.
- Produced B-roll shoots to Freedom of Information Act (FOIA) case material specs.

FREELANCE VIDEO PRODUCER / PHOTOGRAPHER Client-facing

Nov. 2011 to Present Oakland, CA

- Explores client storytelling needs and budget. Pitches actionable deck with required resources and realistic production timeline.
- Collaborates from pre-production to delivery to produce engaging cross-platform digital video content and experiences with talent, creativity, and the latest technology.

SKILLS & PERFORMANCE

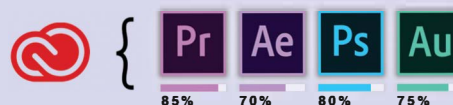


WORKFLOW

IDEATION



PRODUCTION



DELIVERY



ACHIEVEMENTS & CERTIFICATES

- DP of "Mr. Mole Likes to Run" - screened in competition at Roxie Theater, San Francisco (2019)
- FAA-Certified Commercial Drone Pilot - Part 107 Remote Pilot Certification (2019)
- Bay Area Video Coalition Membership
- DP of "Earbud" - screened in competition at Solomon Victory Theater, New Orleans (2017)
- Curbed's 12 Favorite Long Reads (2015) [↗](#)
- Vice.com Editors' Pick (2014) [↗](#)

INTERESTS

- | | |
|-------------------|---------------|
| Cooking | Travel |
| Science Fiction | Cycling |
| Graphic Design | World Music |
| VR/AR/360° Video | Documentaries |
| Space Exploration | |