

Lauren Becker

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EXECUTIVE PRODUCER LINE PRODUCER

June 2002-September 2006
May 2000- June 2002

San Francisco
New York City

KALEIDOSCOPE PRODUCTIONS/ OMNICOM GROUP

Executive and line produce highend films for trade shows, product launches and internal meetings. Conception to completion production company works directly with the client to produce unique films and corporate events. Clients include Toyota, Mercedes, Chrysler, GlaxoSmithKline, Amgen, Hewlett-Packard, and Pepsi

- Supervise all films shot on 35mm and High Definition from creative conception to final post production
- Manage and delegate work to the production department consisting of eight people and position appropriate teams on specific projects
- Supervise all post production processes from offline to final masters, and maintain a strong understanding and direct involvement with the visual effects process
- Oversee and approve creation of all production bids and schedules and ensure all projects remain on budget while meeting strict deadlines
- Produce 30 second to 25 minute films with budgets ranging from \$10,000 to \$4 million
- Coordinate all elements of production including budgeting, scheduling, hiring freelance crew, location scouting, casting, and SAG contract negotiations
- Extensive experience in producing visual effects including layered motion control, photogrammetry, CGI, 2D graphics, green screen compositing, and rotoscoping
- Supervise visual effects, motion graphics and online sessions with artists working on flame, fire, smoke, henry, linear online, HD online, after effects, maya, and shake.
- Liaise with the director, creative director and the client to ensure a successful final product from all perspectives
- Standardize company systems and develop network of resources and vendors as well as integrate top of the line editorial systems

FREELANCE PRODUCTION MANAGER

August 1997-May 2000

Worldwide Production Manager for Television Commercials. Responsible for all equipment and crew hiring, negotiations, and fund allocation of commercials. (partial list)

Mac Makeup	Sound and Fury	New York City
RC Havoc	LGP	Phoenix
Aquell Water	Vos Films	Oregon
Wrigley's Gum	Cobblestone Pictures	Miami
Levi's Jeans	Cobblestone Pictures	Los Angeles
Action Man	Directors Film Company	Miami, & Nassau
Action Man	Directors Film Company	Amsterdam, Oregon
Bop It	Directors Film Company	Rotterdam Holland
Tupperware	Big Picture	New York City
Action Man	Directors Film Company	Amsterdam, Switzerland
KPN	Birdman Films	New York City
Nerf	Directors Film Company	Miami

UNIQUE PRODUCTION PROJECTS

Print Producer

Chrysler Print Campaign	Carl Lyttle Photography	New York City
Peter Stuyvesant Cigarettes	Carl Lyttle Photography	New York City

Director/DP

“Stuck”	Video Installation	New York City
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2nd 2nd Assistant Director

“Yesterday’s Target”	Showtime Original Film	Los Angeles
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Studio Coordinator

Wimbledon Championships	HBO Sports Television	London
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Production Coordinator

“Off Camera”	ABC Pilot	Los Angeles
Levi’s “Web-I-Sodes”	Cyclops Productions	Morocco

Cameraman

Metallica Concert Special	MTV Networks	Philadelphia
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2nd Assistant Camera

“Pressure”	Short Film	New York City
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AWARDS

2005	Photograph	HP	Telly Award Gold
2004	Mobility	HP	Telly Award Gold
2004	Mr. Robinson’s Tundra	Toyota	Telly Award Gold
2003	Everything is Possible	HP	Int’l Film & Video Gold
2002	Mission Corolla	Toyota	Int’l Film & Video Gold
2001	Wild Wild Toyota	Toyota	Telly Award Gold
2001	C Class in the City	Mercedes	Int’l Film & Video Gold

EDUCATION

Newhouse School of Public Communications, Syracuse University
Bachelors in Television / Radio / Film 1996

COMPUTER SKILLS

Mac and PC proficient
Microsoft Office X
Photoshop
Now up to Date
Point Zero and Wrapper
Final Draft
Movie Magic Scheduling and Budgeting

REFERENCES AND AVAILABLE UPON REQUEST

