

### **President of FilmProfit**

Jeffrey Hardy is president of FilmProfit, LLC, and is the co-author of FilmProfit software and the sole author of The FilmProfit Guide to Film Distribution Deals, a respected primer to the deals in the key film distribution markets. Mr. Hardy has acted as an expert witness for studios and independent producers, and as an expert resource for Hollywood Reporter, Fortune Magazine, The Philadelphia Enquirer and The Black Film Report, among others. He contributed to The Independent Film and Videomaker's Guide (2nd ed.) and to the Independent Filmmaker's Guide to Writing a Business Plan for Investors (1st and 2nd ed.). Jeff has provided business and strategic planning for well over 100 motion picture projects, as well as analytics services for hundreds more, with budgets ranging from the micro level to high-budget international studio co-productions like **THE MEG**.

He has presented the seminal all-day workshops for the Institute for Independent Film Finance and has lectured by invitation to Media and Entertainment MBA students at The University of California Berkeley, he was the moderator and an organizer for the inaugural NW Film Financing Workshop and has lectured on the East and West coasts for the Independent Feature Project. He has appeared by invitation before the California Film Commission, National Media Network, Creative Financing Conference, The Boston Film and Video Foundation, Black Hollywood Film Festival, and other organizations as a lecturer and panelist on creative and business issues for independent films.



### **History**

FilmProfit® has been a registered US trademark for twenty years, but a name gracing our products since 1992. FilmProfit® is an entertainment analysis and business planning firm that has been providing guidance and services to filmed media, television and convergence producers, distributors and financiers since 1992.

### **Supporting Independent Films and Filmmakers**

FilmProfit has supported many independently-produced films over its nearly 20 years in the business, serving customers from all arenas and levels of the motion picture business. These include large, studio-based producers at the highest levels of the business, to small, first-time producers seeking their way.

### **Some of Our Clients**

- Chief Business Planning Analyst for Baseline Research Premium Reports
- 20th Century Fox
- Walt Disney Company
- Eastman Kodak
- Summit Entertainment
- Jim Henson Productions

- The BBC
- Apelles Entertainment/The MEG!
- International Creative Management
- MICA Entertainment "Lost City of Z," "Pawn Sacrifice," and more
- POW! Entertainment
- Zipper Brother's Films "Undeclared" (Academy Award Nominee)
- Mark Stouffer "Dog Gone," "Midnight Stallion," "Creature of Darkness"
- Jeffrey Brown, "Sold"
- Prankster Entertainment, "Prankster," "Baja"
- Haxan Films, "Seventh Moon"
- Brian Benson "Howl"
- Lunchbox Entertainment "The Wrecking Crew"
- In House Media "The Mooring"
- Kinowelt
- Universal Music Group
- Codeblack Entertainment
- Quincy Jones Media Group
- Manhattan Productions (Anthony Michael Hall and Tom Chestaro)
- Steve Oedekerker and O Entertainment
- ATO Pictures
- Moving Pictures Media Group (MPMG)
- NeoClassics Films
- Morningside Entertainment, "Sinbad, Rogue of Mars"
- Nippon Telephone and Telegraph
- Michael Wiese Productions
- Sloss Law Offices
- Enicom Multimedia
- NC Global Insurance
- Jeffer, Mangels, Butler & Marmaro
- The Marshall Firm
- Reliance Insurance
- Harvey Keitel's The Goatsingers
- Robin Cowie
- Ali Selim "Sweet Land"
- Martin Pessetta and Bobcat Goldthwait "Stay," "Sleeping Dogs Lie"
- "Ultimate Gift"
- Vision One Pictures
- Foremost Films
- Lise Swenson
- Serendipitous Films
- Hazrah Entertainment (Ali Sisters)
- Five Sisters Productions
- Zenrin New Media
- New Century Global Ins.
- Aberdeen Completions

- Yamaichi Information Systems
- Bad Movies, S.A.
- “The Lost City of Z”
- Made In Africa Films
- “Pawn Sacrifice”
- Seith Mann and STONEGATE Filmworks

And many, many other producers, financiers and companies across the country and around the world.