



Full Page	\$1,500	<u>Premium Placement</u>
Two Thirds	\$1,100	Back Cover
Half Page	\$870	Inside Front Cover ...
Third Page	\$650	Inside Back Cover ...
Sixth Page	\$320	Facing Index.....

**10% AD Discount
for Running
a Banner Ad or Keyword**

Preferred File Format: TIFF or EPS but a PDF will be accepted - 300 ppi Minimum Required

FULL PAGE
Technical Specs
for Full Page Bleed
Safety - 7.5" x 10"
Trim - 8.5" x 11"
Bleed Minimum - 9" x 11.5"

**2/3 PAGE
VERTICAL**
5" X 9"

**1/3
PAGE
VERTICAL**
2.5" X 9"

**1/2 PAGE
HORIZONTAL**
7.5" X 5"

**1/3 PAGE
SQUARE**
5" X 4"

**1/6
PAGE
VERTICAL**
2.5" X 4"

ONLINE BANNER ADS

700 pixels wide x 80 pixels tall
JPG or animated GIF

Headline Banner Ad \$240/mo - Appears in rotation on every page of the site

165w x 80t
Static JPG

Home Page \$145/mo
Tab Page \$32/mo Basic
Category \$28/mo

Keyword Listing Upgrade \$48/mo

Afordable in House Graphic Design Services by Keith Marsalis
415-648-3191 • rkeithm@comcast.net • www.RKgrafx.com

Contact Lynetta at 415-531-9760 • LynettaFreeman@me.com • www.ReelDirectory.com